



Choosing Transportation:

Preparing Transportation Professionals for the Future

High School Student Track

Fogelman Executive Center | University of Memphis



March 4, 2016

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| 9:00 - 9:15 | Opening Remarks |
| 9:15 - 9:45 | Keynote Address
<i>Marcia Ferranto, WTS International, President and CEO</i> |
| 9:45 - 10:45 | Panel: Transportation Industry Trends & Technology Panel
Facilitator - <i>Bobbi Wells, Managing Director, Business Planning and Analysis, FedEx</i> <ul style="list-style-type: none">• <i>Michael Garriga, Executive Director State Government Affairs, BNSF</i>• <i>Andrella Kenner, President CF² Aviation</i>• <i>John Lancaster, Director of Planning & Scheduling, Memphis Area Transit Authority (MATA)</i>• <i>Craig Philip, Research Professor, Vanderbilt University; former CEO Ingram Barge Company</i>• <i>Joel Tracy, Chief Information Officer, IMC Companies</i> |
| 10:45 - 11:00 | Break |
| 11:00 - 12:00 | Conversation with the Commissioner
<i>Commissioner John Schroer, Tennessee Department of Transportation (TDOT)</i> |
| 12:00 - 1:00 | Lunch – facilitated networking with college students and professionals |
| 1:00 - 2:00 | Panel: Pathways to Transportation Careers I
Facilitator - <i>Toks Omishakin, Deputy Commissioner / Chief Environment and Planning, TDOT</i> <ul style="list-style-type: none">• <i>Michael Baylis II, CEO, CF² Aviation</i>• <i>Marsha Anderson Bomar, Senior Principal, Stantec</i>• <i>Andreea Crisan, General Manager, Andy Transport</i>• <i>Tanisha Hall, Director Long Range Planning, TDOT</i>• <i>Matt Herms, Solutions Engineering Executive, AHS, LLC</i> |
| 2:00 - 2:15 | Break |
| 2:15 - 3:15 | Panel: Pathways to Transportation Careers II
Facilitator - <i>Cheryl Citrone, Partner and Executive Recruiter, Vaco Logistics & Operations</i> <ul style="list-style-type: none">• <i>Trevor Knight, Assistant Vice President, Wepfer Marine, Inc.</i>• <i>Shantell McDade, Fleet Safety Operations Manager, Walmart Transportation, LLC</i>• <i>Scarlet Ponder, Transit Planner, MATA</i>• <i>Roquita Coleman Williams, Manager, Supply Chain Solutions – Sales and Marketing, CN</i> |
| 3:00 - 3:45 | Closing Keynote & Remarks |