

# Choosing Transportation:

*High School Student Track*  
Memphis Botanic Gardens

March 24, 2016

8:15-9:00	Meet your STEM Ambassador/Icebreaker activities/Thoughts for the day
9:00 - 9:15	Opening Remarks (main session)
9:15 - 9:45	<b>Keynote Address – The Changing Landscape of Transportation</b> <b>John Orr</b> , <i>Senior Vice President Southern Region, CN</i>
9:45 - 10:45	<b>Joan Kuhl Workshop: Professional Networking, Personal Branding, and Communication</b>
10:45 - 11:00	Break
11:00 - 12:00	<b>Meet Your Mode!</b> <i>Can you name the four modes of transportation? Get ready to meet them all! (Rail, River, Runway, Road, speed-networking style)</i>
12:00 - 12:30	Lunch – facilitated networking with college students and professionals
12:30 – 1:15	Transportation Career Expo
1:15-1:30	<b>Closing discussion with STEM Ambassadors</b>



THE UNIVERSITY OF  
**MEMPHIS**  
Southeast Transportation  
Workforce Center