

# 2022 CHOOSING TRANSPORTATION

Thursday May 19  
9:00 AM - 2:00 PM CDT  
University of Memphis  
FedEx Institute of Technology

## AGENDA

**9:00-9:10** ..... **Opening Remarks**  
EJ Gonda, President, Memphis World Trade Club

Stephanie Ivey, Director, SETWC

**9:10-9:40** ..... **Opening Keynote - Diversity Matters**  
Stacey Lyons, Manager, Government & Public Affairs, CN

**9:40-10:25** ..... **Creating an Inclusive Workplace Culture**

Don't miss this engaging round of lightning talks as public and private sector experts share innovative programs and best practices for creating a workplace culture that embraces unique ideas and perspectives and leads to better organizational performance and employee retention.

**Giuliana Guglielmi**, HR Business Partner I, Tennessee Department of Transportation

**Karen Hjerpe**, Senior Vice President, Dunavant Logistics

**CaCera Richmond**, Diversity & Inclusion Advisor, FedEx Freight

**Moderator: Tanisha Hall**, CEO and Principal, Fairpointe Planning

**10:25-10:40** ..... **Break**

**10:40-11:25** ..... **Critical Conversations: Developing Transportation Talent**

As we move toward smart cities, ubiquitous technologies, and a new mobility workforce, what is the expectation for the future? How do we develop a new paradigm in academic education and workforce development? A panel of industry experts chime in on this critical conversation and invite your thoughts for shaping the talent pipeline of the future.

**Donald Grayer**, IT Business Analyst, IMC Companies to the agenda

**Keith Booker**, STEM Lead, Transportation-STEM Academy at East High School

**Tyler Reeb**, Director of Research and Workforce Development, METRANS Transportation Center

**Moderator: Stephanie Ivey**, Director, SETWC

# 2022 CHOOSING TRANSPORTATION

Thursday May 19  
9:00 AM - 2:00 PM CDT  
University of Memphis  
FedEx Institute of Technology

## AGENDA

11:25-11:55 ..... **Closing Keynote - Future of Work**  
Aaron Prather, Senior Technical Advisor, FedEx Express

11:55-12:00 ..... **Closing Remarks**

12:00-12:45 ..... **Networking Lunch**

*\*\*\*Engagement opportunities with T-STEM Academy at East High School students*

12:00-12:45 ..... **Networking Lunch** (industry volunteers eat with small groups of high school and college students and chat informally about transportation careers)

1:00-1:30 ..... **Meet your Mode (Fishbowl) /Transportation Expo (FIT Lobby) (concurrent sessions)**

**Meet Your Mode:** Speed Networking, transportation style! Professionals representing Rail, River, Runway and Road share about diverse opportunities available through a transportation career!

**Transportation Expo:** Students tour vendor expo to learn about transportation companies, cool technologies, and career pathways.

1:30 - 2:00 ..... **Meet your Mode/Transportation Expo (concurrent sessions)**



Greater Memphis  
IT Council



THE DEHART GROUP

