AGENDA

Thursday May 19
9:00 AM – 2:00 PM CDT
University of Memphis
FedEx Institute of Technology

Opening Remarks
EJ Gonda, President, Memphis World Trade Club
Stephanie Ivey, Director, SETWC

Opening Keynote – Diversity Matters
Stacey Lyons, Manager, Government & Public Affairs, CN

Creating an Inclusive Workplace Culture
Don’t miss this engaging round of lightning talks as public and private sector experts share innovative programs and best practices for creating a workplace culture that embraces unique ideas and perspectives and leads to better organizational performance and employee retention.

Giuliana Guglielmi, HR Business Partner I, Tennessee Department of Transportation
Karen Hjerpe, Senior Vice President, Dunavant Logistics
CaCera Richmond, Diversity & Inclusion Advisor, FedEx Freight

Moderator: Tanisha Hall, CEO and Principal, Fairpointe Planning

Break

Critical Conversations: Developing Transportation Talent
As we move toward smart cities, ubiquitous technologies, and a new mobility workforce, what is the expectation for the future? How do we develop a new paradigm in academic education and workforce development? A panel of industry experts chime in on this critical conversation and invite your thoughts for shaping the talent pipeline of the future.

Donald Grayer, IT Business Analyst, IMC Companies to the agenda
Keith Booker, STEM Lead, Transportation-STEM Academy at East High School
Tyler Reeb, Director of Research and Workforce Development, METRANS Transportation Center

Moderator: Stephanie Ivey, Director, SETWC
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11:25-11:55  Closing Keynote – Future of Work
             Aaron Prather, Senior Technical Advisor, FedEx Express

11:55-12:00  Closing Remarks

12:00-12:45  Networking Lunch

***Engagement opportunities with T-STEM Academy at East High School students

12:00-12:45  Networking Lunch (industry volunteers eat with small groups of high school and college students and chat informally about transportation careers)

1:00-1:30    Meet your Mode (Fishbowl) /Transportation Expo (FIT Lobby) (concurrent sessions)

*Meet Your Mode:* Speed Networking, transportation style! Professionals representing Rail, River, Runway and Road share about diverse opportunities available through a transportation career!

*Transportation Expo:* Students tour vendor expo to learn about transportation companies, cool technologies, and career pathways.

1:30 - 2:00    Meet your Mode/Transportation Expo (concurrent sessions)