

2017 CHOOSING TRANSPORTATION SUMMIT: COLLABORATION ACROSS THE PIPELINE

MARCH 23-24, 2017

and the

4TH ANNUAL BLUE PUMP GALA MARCH 23, 2017

SPONSORSHIP LEVELS:	TITLE	PLATINUM	GOLD	SILVER
Online and In-Print Branding:				
Conference Email Campaign—your logo featured on all e-announcements	✓	✓		
Conference Website Visibility—visitors will see your company logo 24/7	✓	✓	✓	
Conference Website Visibility—visitors will see your company name with link	✓	✓	✓	✓
Newsletter—Your logo featured in SETWC's newsletter, reaching thousands of readers	✓	✓		
Newsletter–Your logo featured in SETWC's newsletter, as a spotlight of best practices	✓			
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Conference & Gala Materials—your company & profile is featured in programs and materials	Cover	Inside	Inside	
At the Conference & Gala:				
Name Tags—your logo is printed on the nametags at the Conference & Gala	✓			
Name Recognition—your logo will be featured on banners at the Conference & Gala	✓	✓		
Name Recognition—your name will be featured on Gala placards	✓	✓	✓	✓
Vendor Table—your company will be provided one table in vendor area	✓	✓	✓	✓
Free Registration—to the Conference:	4	4	2	0
Free Registration—to the Gala:	8	8	4	2
SPONSORSHIP PACKAGE PRICING:	\$15,000	\$5,000	\$2,500	\$1,000

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Vendor only options are available—please contact Meredith.Powers@memphis.edu with questions.