

TRANSPORTATION SPOTLIGHT

JEFFREY J.P. LAND

COMPANY:

Jeffrey J. P. Land
Attorney at Law

TITLE:

Attorney

TRAINING ORGANIZATION OR COLLEGE/UNIVERSITY:

University of Colorado
at Boulder (Undergrad)
Florida Coastal School
of Law (Law School)

CERTIFICATION/DEGREE:

BA History 2009
JD 2014

memphis.edu/setwc



Q: How did you select your certification program or college major?

A: I chose to major in history because I thought the skills I would learn such as researching and analyzing would benefit me during law school and my career as an attorney.

Q: What was the biggest influence in your selection of career pathway?

A: My dad was the biggest influence on my decision to become an attorney. He has been an attorney for twenty-five years, so I grew up watching him work as a lawyer.

Q: What attracted you to the transportation industry?

A: Representing transportation companies provides unique challenges as the legal needs of a transportation company vary greatly from tax advice to employer/employee disputes.

Q: What is your favorite aspect of your job?

A: My favorite part about my job is interacting with clients, and assisting them with their various legal issues.

Q: How do you/your company make a positive impact on society/our community?

A: We assist our clients through difficult legal issues related to their business, which allows them to better focus on their business and employees.

Q: What's the most interesting thing you have been able to do in your professional career?

A: Going to court to represent clients is interesting and exciting each time.

Q: What makes you get up each morning excited about your profession?

A: Having the opportunity to help our clients work through issues that our clients may be experiencing.

Q: If you could go back in time and select any elective course to take that would have better prepared you for college, what would it be?

A: I would have taken a public speaking course.

Q: What advice would you share with students or anyone considering your profession?

A: I would advise students to begin gaining as much hands on experience in the legal field to gain valuable experience in order to better understand the profession. In addition, I would recommend going to law school in the city that you want to be a lawyer as the local legal community often has close connections to the law school, thus offering a larger potential market for job opportunities.