

TRANSPORTATION  
SPOTLIGHT



**VICTORIA  
MCDANIEL**

**COMPANY:**  
Vaco

**TITLE:**  
Associate, Logistics  
Client & Talent Solutions

**TRAINING ORGANIZATION  
OR COLLEGE/UNIVERSITY:**  
University of Tennessee  
at Knoxville

**CERTIFICATION/DEGREE:**  
Bachelor of Science,  
Logistics  
[memphis.edu/setwc](http://memphis.edu/setwc)



**Q: How did you select your certification program or college major?**

**A:** Growing up in Memphis, I was in the center of a Logistics hub. After enrolling in the University of Tennessee, I knew I wanted to pursue a degree in Business but was uncertain what degree to follow. I quickly learned the importance of an efficient and effective supply chain and was naturally drawn to the program. To this day I have no regrets about finding a career path that I am so passionate about

**Q: What was the biggest influence in your selection of career pathway?**

**A:** My parents have influenced me the most. My mom is a natural born networker with what seems like an endless supply of energy. My dad is the best business person I know and has never come across a problem he can't solve. I believe I am a good combination of both.

**Q: What attracted you to the transportation industry?**

**A:** Transportation is a fast paced, ever changing industry. I flourish in the energy that transportation individuals show up with every day.

**Q: What is your favorite aspect of your job?**

**A:** Every day is different, and I get the chance to meet so many amazing professionals in my field.

**Q: How do you/your company make a positive impact on society/our community?**

**A:** There is no better feeling in the world than to talk to a person whose life is better off after you have placed them in their next dream opportunity.

**Q: What's the most interesting thing you have been able to do in your professional career?**

**A:** I enjoy traveling for work and seeing other people's work spaces. It's interesting to see a snapshot of what it is like to work in someone else's shoes. My job has given me the opportunity to work with some amazing companies that have created a truly positive work environment for their team.

**Q: What makes you get up each morning excited about your profession?**

**A:** Changing people's lives one placement at time!

**Q: If you could go back in time and select any elective course to take that would have better prepared you for the future, what would it be?**

**A:** I would have taken Advanced Excel. No matter what field you studied, Excel is a universal language in all industries and jobs. It is more than just a spreadsheet, it is a problem-solving tool

**Q: What advice would you share with students or anyone considering your profession?**

**A:** Follow your heart and your passions. If you are truly happy, fame and fortune will follow.