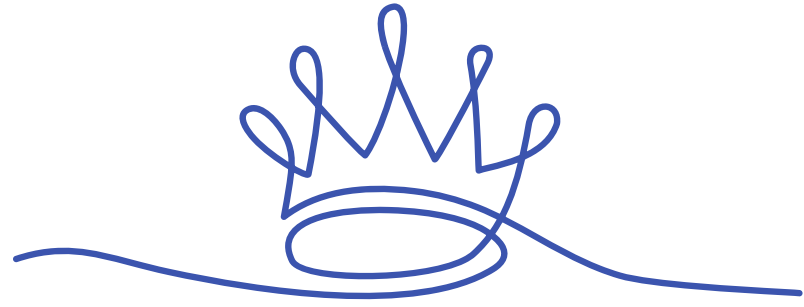




STUDENT GOVERNMENT ASSOCIATION

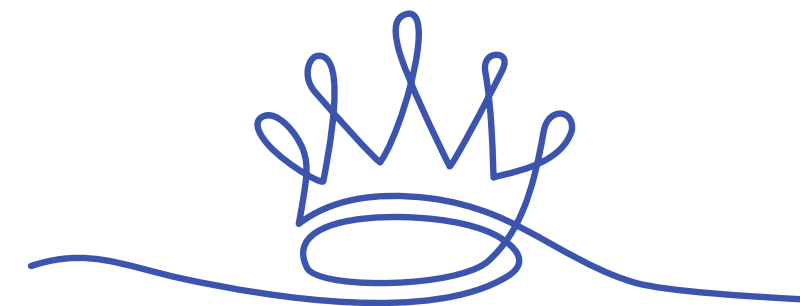
HOMECOMING COURT INTEREST MEETING

CANDIDATE INFORMATION

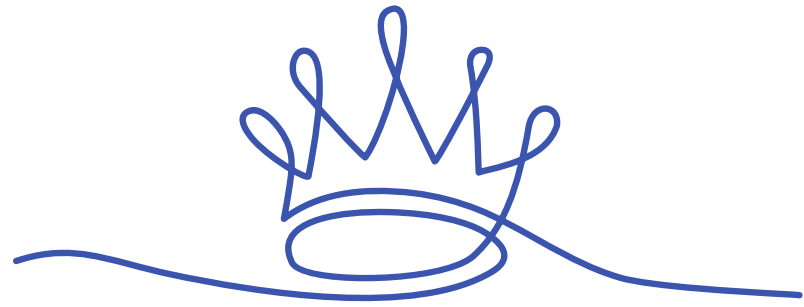


- **WHAT IS HOMECOMING COURT?**
- **NEW SELECTIVE FINALIST STRUCTURE**
- **ELIGIBILITY & REQUIREMENTS**
- **APPLICATION TIMELINE**





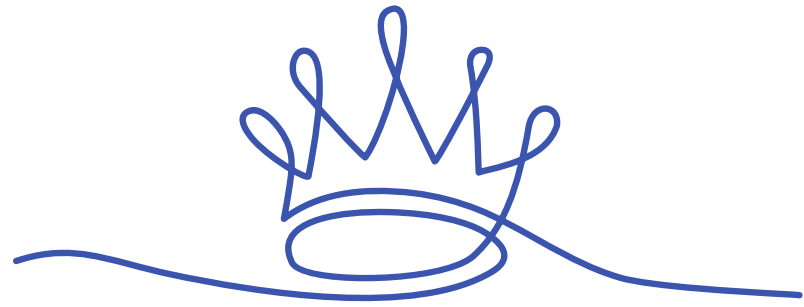
- **HOW TO APPLY**
- **FINALIST CONFIRMATION EMAIL**
- **INTERVIEW SIGN-UP PROCESS**
- **INTERVIEW DAYS: OCTOBER 8–9**
OCTOBER 8: 3–8PM
OCTOBER 9: 12–5PM



HOMECOMING EVENTS

- TOWN HALL (REQUIRED)
- FINALIST RECEPTION (CLOSED EVENT)
- TABLING EVENT (OPTIONAL)
- ROAR FEST (REQUIRED)
- LIBERTY BOWL PRACTICE (REQUIRED)





- EXPECTATIONS & CONDUCT
- TIPS TO STAND OUT AS A CANDIDATE
- QUESTIONS





STUDENT GOVERNMENT ASSOCIATION

HOMECOMING DO'S AND DONT'S

CANDIDATE INFORMATION



CAMPAIGNING WEEK DONT'S

- NO BRIBING, GIFTING, OR OFFERING INCENTIVES FOR VOTES (MONEY, FOOD, MERCH, ETC.)
- NO HARASSMENT, BULLYING, OR NEGATIVE CAMPAIGNING AGAINST OTHER CANDIDATES
- NO SPREADING MISINFORMATION ABOUT THE PROCESS OR OTHER CANDIDATES
- NO UNAUTHORIZED USE OF UNIVERSITY LOGOS OR BRANDING WITHOUT APPROVAL
- NO INAPPROPRIATE CONTENT (SEXUAL, OFFENSIVE, DISCRIMINATORY, OR UNPROFESSIONAL)
- NO VANDALIZING OR REMOVING OTHER CANDIDATES' MATERIALS
- NO VIOLATING INTERVIEW, ROAR FEST, OR PRACTICE ATTENDANCE REQUIREMENTS
- NO PAID PROMOTIONS OR BOOSTED POSTS
- NO PROMOTIONAL POSTS FROM DEPARTMENTS
- NO USING AI TO GENERATE FALSE STATEMENTS OR FAKE ENDORSEMENTS



CAMPAIGNING WEEK DO'S

- DO KEEP ALL CAMPAIGNING POSITIVE AND RESPECTFUL
- DO USE YOUR PERSONAL SOCIAL MEDIA ACCOUNTS
- DO CREATE YOUR OWN ORIGINAL GRAPHICS OR PHOTOS
- DO SHARE YOUR STORY AND PLATFORM
- DO ENCOURAGE FRIENDS TO SHARE YOUR POSTS ORGANICALLY
- DO INTERACT WITH STUDENTS RESPECTFULLY ONLINE
- DO ATTEND TOWN HALL TO SPEAK ON YOUR BEHALF
- DO PARTICIPATE FULLY IN REQUIRED EVENTS
- DO FOLLOW ALL UNIVERSITY CONDUCT POLICIES
- DO MAINTAIN GOOD SPORTSMANSHIP
- DO KEEP YOUR MESSAGING CLEAR AND ACCURATE
- DO REPORT ANY ISSUES OR CONCERNS TO SGA

- GRAPHICS POSTED ON UC TV'S
- QR VIDEOS FOR UC TV
- VIDEOS POSTED ON SGA INSTAGRAM



GRAPHIC EXAMPLES





POST IDEAS ONCE CHOSEN AS FINALIST

CATCHY SLOGAN FOR CAMPAIGN

LEADERSHIP/INVOLVEMENT

GET TO KNOW ME

COUNTDOWN CLOCK TO VOTING

VOTING OPEN/VOTING CLOSE

WHAT I REPRESENT

CAMPAIGN VIDEO FOR SGA

PHOTOS FROM ORG EVENTS



QUESTIONS?

