

SGA Branding Bill



The 68th General Assembly of the
University of Memphis
Student Government Association



An Act to require the Student Government Association's logo or seal be place on any materials, projects or events that are associated with the Student Government Association.

Prime Sponsor(s): Elizabeth Hornor
Cosponsor(s): Kelly Cook
Author: Drew Gilmore
Committee: Student Services

WHEREAS, The Student Government Association has many materials, projects, and events every semester for the students of the University of Memphis **AND**,

WHEREAS, Some of these materials, project, and event do not include the Student Government Association's logos or seal making students unaware of the things the Student Government Association are doing for the student body **AND**,

WHEREAS, The Student Government Association has both primary and secondary logos and seals that are approved by the University of Memphis's Marketing department for their use.

THEREFORE, BE IT ENACTED BY THE 68th General Assembly OF THE STUDENT GOVERNMENT ASSOCIATION:

Section 1: Any material that is distributed or purchased by the Student Government Association is required to have a primary or secondary logo or seal of the Student Government Association.

Section 2: Any project that is designed, funded, or executed by the Student Government Association is required to have a primary or secondary logo or seal of the Student Government Association.

Section 3: Any event that is hosted, promoted, supported, or funded by the Student Government Association is required to have a primary or secondary logo or seal of the Student Government Association.

Section 4: Funding to put the logo or seal on any materials, projects or events will come out of the budget of that/those materials, projects or events.

Section 5: This bill shall take effect immediately and upon approval of the Senate.

A handwritten signature in black ink, which appears to read 'Charles Gilmore II'. The signature is written in a cursive style and is positioned at the bottom of the page.