Meeting called to order at 7:12pm

Strategic Planning Listening Session

* The most important document at the university
* To develop a compelling bold, stakeholder driven 5year plan that builds on our current strengths
* Conducting 20 listening sessions
* 50 one-on-one interviews
* Distributing a survey to all campus stakeholders
* SWOT Approach (Strengths, Weaknesses, Opportunities, Threats)

Strengths of the UofM

* Research based university and provide many internships with job opportunities
* The students have a passion at the UofM
* Size of the school because it is not small and not big
* The price of tuition is not as expensive as other schools
* We are in the south and everyone can build their own experience
* Diversity and inclusion
* Large athletics and we can get into games for free
* Study abroad program that is affordable
* Aware that a large group of students are first generation and there are programs to help them
* Many ways to get involved and leadership opportunities
* We have resume workshops and ways to become more professional
* Our nursing program is great
* We have many highly featured figures like Penny Hardaway

Weaknesses of the UofM

* Housing is not up to date and disorganization
* Any issues are not handled. They are acknowledging the problem but not fixing it
* Many people complain about their advisors
* Financial distributions of resources
* Better outreach about our counseling centers
* Too much trash around the campus
* Staffing stability and relationships are not built with having different counselors
* Staff is not paid enough
* Students do not have enough school spirit. The same people are at the events. Decrease in Greek life
* Food is not open 24hours on campus

Opportunities of the UofM

* We do not have an outreach to high school students
* Engagement on social media needs to be better
* City pride has gone down
* Scholarships should be better for out of state students
* STEM does not have diversity and tutoring is not offered
* Underrepresentation in the STEM program
* Professors are not passionate about teaching
* We have to lean into recruitment and retainment tactics to get more students into the newer educational buildings
* Dr. Rudd’s twitter gave students the opportunity to have a voice

Threats of the UofM

* Surrounding communities are dangerous
* Memphis does not have a good reputation
* Anyone can come on campus
* The size of campus is not increasing

Vision for UofM in 20 years

* Continue the traditions we have on campus
* UofM will be the gem of Memphis
* Students should feel that we’re the safest school
* Memphis reaches out to commuters
* Buildings updated
* Students are proud of their campus
* Tiger pride and culture
* Bigger enrollment
* Alumni who are proud that they graduated
* Market trendsetter
* Retention in graduation

Meeting minutes are approved

President’s Report

* Athletic event was a success. There were two lines to get pizza
* We registered over 200 people to vote
* SAPAC went well and hats were given out
* First year elections were today. All positions are filled. There will be first year senators paired with senators as a mentor position.
* Student ambassador applications come out next week.
* We are working with the cabinet to have meetings biweekly to discuss chief of staff, student services, and the plans they have coming forward.

Vice President’s report

* Not enough senators are doing office hours
* We need help putting together a homecoming float. Pumping needs to happen for the float. There needs to be a chair over pumping and whoever is chair will receive all of their office hours

Chief Justice report

* 60 parking appeals
* We want to get parking stickers handed out to students so they do not have to get it mailed to them

Finance cabinet report

* Travel budgets have been approved
* 14 people have not been approved yet

Social media report

* Upload photos for walk a mile

Student services report

* Self-defense class should happen on Oct 24th
* Working on bill ideas and research

Diversity & Inclusion

* Gender neutral bathrooms
* All committee members are doing research towards their bills

Environmental

* Coffee Bean Bill. Collecting coffee beans from starbucks and Einstein’s to use as compost for the Tigers Garden
* Reusable Silverware, cups and bags bill
* Elkay refiller bill

Campus Safety  
- Student servicers partnership for self-defense class

Senator of the week is D’Angelo Anderson!

Meeting adjourned at 8:41 pm