Rural Cancer Control: Challenges and Opportunities

May 4-5, 2017
FedEx Institute of Technology
University of Memphis
SPECIAL THANKS TO OUR MEETING CO-SPONSORS!
### Meeting Agenda - Friday, May 5
FedEx Institute of Technology (FIT)

**All general sessions are located in the Zone**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>7:30-8:00am</td>
<td>Continental Breakfast (FIT Lobby)</td>
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| 8:00-8:05am | **Welcome 2nd Day**  
Lisa M Klesges, University of Memphis; and Ray Osarogiagbon, Baptist Memorial Health Care |
| 8:05-8:50am | **Digital Divide and Information Technology Disparities in Rural America**  
David Ahern, Meaningful Use as a Lever in Rural Communities – Patient Portals
Martin Kistin, Project ECHO
Chris Gibbons, Connect2Health |
| 8:50-8:55am | **Discussion: Bridging the Digital Divide in Oncology Informatics**  
Discussant: Brad Hesse |
| 8:55-9:15am | **Clinical Research and Quality of Rural Cancer Care** |
|           | Susan Peterson, CYCORP: Comparative Effectiveness with Connected Patients
Paul Moore, Rural Health Systems and Quality Collaboratives
Karthi Mooney, Symptom Management in Rural Cancer Patients |
| 10:00-10:05am | **Discussion: Establishing Rural Networks and Improving Quality of Care**  
Discussant: Ed Ellerbeck |
| 10:05-10:25am | **Break** |
| 10:25-10:30am | Remarks by Congressman Steve Cohen |
| 10:30-10:45am | **Rural Health Delivery Research: Access & Engagement** |
| 10:45-11:30am | Melinda Davis, Reducing Disparities in Early Detection of Colorectal Cancer among Rural Populations: Patient, Practice, and Health Plan Engagement
Ray Osarogiagbon, Multidisciplinary Team-Based Models of Cancer Care
Christie Befort, Patient and Provider Engagement in Rural Health Delivery: Lessons learned from a primary care obesity treatment trial |
| 11:30-11:35am | **Discussion: Improving Access, Engagement, and Experiences of Care**  
Discussant: Sallie Weaver |
| 11:35-11:55am | **Moderated Panel: Davis, Osarogiagbon, Befort** |
| 11:55-12:00am | Pick up lunches, transition to breakout rooms |

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<td>11:00am-12:00pm</td>
<td><strong>Meeting Registration</strong> (FIT Lobby)<strong>Lunch on your own</strong></td>
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| 12:00-12:10pm | **Welcome & Opening Remarks**  
David Rudd, President, University of Memphis |
| 12:10-12:20pm | **Connecting People and Possibilities**  
Rob Carter, Executive VP, FedEx Corporation |
| 12:20-12:40pm | **Making the Case for Investment in Rural Cancer Control**  
Robert Croyle, Director, Div of Cancer Control & Population Sciences, NCI |
| 12:40-1:30pm | Electra Paskett, HPV Vaccination in Rural Communities
Kris Rhodes, Tobacco Prevention in Tribal Communities
Samantha Harden, Engaging Extension Services for Obesity Prevention |
| 1:30-1:35pm | **Discussion: Prioritizing Challenges in Rural Cancer Control**  
Discussant: Robin Vanderpool |
| 1:35-1:55pm | **Moderated Panel: Paskett, Rhodes, Harden** |
| 2:00-2:10 pm | **Break** |
| 2:10-3:00pm | **Emerging Research Methods in Rural Cancer Control**  
Tracy Onega, Multi-Level and Geospatial Approaches in Cancer Control
Stephanie Wheeler, Systems Models in Rural Cancer Control
Rebecca Lobb, Implementation Science: Lessons Learned in Rural Cancer Control |
| 3:00-3:05pm | **Discussion: Opportunities in Rural Cancer Control Research**  
Discussant: Hannah Weir |
| 3:05-3:25pm | **Moderated Panel: Onega, Wheeler, Lobb** |
| 3:25-4:25pm | **Small Group Discussions - Breakouts**  
Breakout 1 - Fishbowl (Room 203/205)
Breakout 2 - Classroom 225
Breakout 3 - Classroom 227 |
| 4:45-5:15pm | **Reporting Back** (Zone Auditorium) |
| 5:30-7:15pm | **Reception & Poster Session** (FIT Lobby)**