



MEDICAL



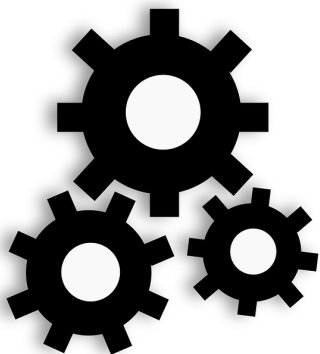
Great Solutions Start with Great Requirements

Great ones can make everything better
Bad ones can make everything worse

Requirements are the foundation of any successful project. Clear expectations and traceability during the development process is of utmost importance, especially in highly-regulated, safety-critical industries like medical devices. By writing high-quality requirements to begin with, we know that we are building the correct product that behaves in the desired fashion under increasingly complex scenarios, enabling complete traceability from conceptual prototyping to regulatory submission. The project benefits most when everyone on the development team understands and practices this systems-thinking approach.

Please join us for a tool-neutral course with a focus on requirements management (RM) during the medical device development process:

- Why is RM important in medical device development?
- What are some RM best practices that can be easily implemented?
- What does RM look like for everyone involved in medical device development (marketing, engineer, PM, medical practitioner)?



2:15 – 2:30pm Registration

2:30 – 5:30pm Course [lectures, exercises, discussions]

5:30– 6:30pm Dinner and Networking

Thursday, May 7, 2015
2:30 – 6:30pm

Executive MBA Room
3rd floor Fogelman College
Classroom Building,
University of Memphis
Central Ave @ Innovation Dr
Innovation Drive parking deck
free for all registrants

\$225 Professional
\$100 Student
+\$75 after May 1
Includes dinner, completion certificate, and parking

3 PDH/CEU

Register today!

greatrequirements.eventbrite.com