

University of Memphis Fraternity/Sorority Affairs

Learning & Strategic Planning

Purpose

University of Memphis Fraternity/Sorority Affairs will promote student learning by empowering members to:

- Build positive relationships,
- Develop leadership potential,
- Encourage academic success, and
- Engage in meaningful service

Through this, FSA will prepare students to continue to lead in their communities as college graduates; representing their organizations, our university, and the city of Memphis.

Learning

Goal 1: Continued Educational Programming

Continue to develop positional leadership workshops to target skills training for specific officers.

Learning Outcomes:

1. Students will develop skills pertinent to their officer roles; including conflict management, event planning, time management, and communication.
2. Students will assess the areas of strength and opportunity in their chapters.
3. Students will gain knowledge in building intentional, effective programs for their members.
4. Students will learn how to interact with diverse groups of people.

Assessment Measures:

1. Following each workshop, students will complete 2-question surveys focused on the competencies gained from participation.
2. During the final workshop, students will create & present action plans using the tools gained from participation.

Goal 2: Member Engagement

Train chapters on how to better use the strengths of all members, not just officers/exec board.

Learning Outcomes:

1. Students will understand the effects of bystander behavior, especially as it relates to members of concern.
2. Students will develop group management skills; including public speaking, meeting management, motivating factors, and event planning.
3. Students will learn how to effectively construct and use committees.

Assessment Measures:

1. Current members will complete the NASPA Consortium Fraternity/Sorority Life Impact Survey to assess general chapter experiences.
2. During chapter officer transitions, outgoing and incoming officers will complete brief surveys on increased competence and self-efficacy as it relates to managing groups.
3. Once a year, chapter members will engage in conversations focused on their individual learning as affiliated students.

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Goal 3: Council Development

Help council execs gain better skills to lead a community instead of just a chapter.

Learning Outcomes:

1. Students will gain an understanding of their own leadership style through the Leadership Identity Development Model.
2. Students will identify ways to critically assess the state of fraternity/sorority life at the U of M.
3. Students will learn how to create a shared vision to inspire and lead their community.
4. Students will demonstrate growth in their professional skills; including public speaking, problem solving, decision making, and meeting management.

Assessment Measures:

1. Council officers will develop individualized learning plans at the beginning of their term, and these will be revisited twice a semester to assess skill development.
2. During council officer transitions, outgoing officers will complete brief surveys on increased competency and self-efficacy as a result of their council leadership experience.

Strategic

Goal 1: Community-Wide Marketing

Identify a process to better tell the story of our community.

Objectives:

1. Streamline reporting and record-keeping processes
2. Build a community-wide marketing plan
3. Better define the summer intern experience
4. Create monthly e-newsletter for community partners

Goal 2: Collaborative Partnerships

Identify stakeholders on & off campus with whom we can maintain collaborative relationships.

Objectives:

1. Invite campus partners to present & collaborate in workshops/programs
2. Support students in participating in community networking programs
3. Provide opportunities for students to connect fraternity/sorority experiences with real world skills