

# HEALTHY PLACES SUMMIT

## Conversations on Healthy Communities

Date: May 4th, 2016  
Time: 10am - 3pm  
Venue: Lewis Senior Citizen Center,  
1188 North Pkwy, Memphis  
Website: [www.memphis.edu/umdc](http://www.memphis.edu/umdc)



**Memphis Walks**

walkability makes healthy communities

Hosted by,  
University of Memphis



The *Healthy Places Summit* is a community conversation about our environment's effect on health. The Summit will offer a space for critical observation of the intersects of urban design and public health. The conversation will strive to identify and define design and policy interventions to improve the safety, health and quality of life in our places, with a focus on how improved walkability in the built environment and active transportation can support overall health and quality of life. Dialogue from this initiative will influence public policy that supports the development of more safe, walkable places within our region, improve public health, and enhance the accessibility of mobility.

The Summit is hosted by the University of Memphis Design Collaborative (UMDC) and the Memphis Walks Partnership. Memphis Walks Partnership includes: The University of Memphis (Depts. of Architecture, City & Regional Planning, Engineering, Criminology & Criminal Justice, the School of Public Health) and five community partners: The Shelby County Health Department (SCHD), Office of Sustainability, the Church Health Center (CHC), Livable Memphis, and Crosstown Arts.

The UMDC is a university based design center focused on civic engagement and community service through urban design and development. Through its work the UMDC has identified two critical community challenges that drive its current initiatives: 1) Mobility Planning and 2) Building Healthy Communities. The UMDC Studio has been working with Crosstown as a partner and case study neighborhood. Through this lens, the Envisioning a Healthier Crosstown exhibits work of the studio in analyzing existing neighborhood conditions, community perceptions and ideas for improving the future of Crosstown area.

**For more information visit the UMDC website: [www.memphis.edu/umdc](http://www.memphis.edu/umdc)**

# SUMMIT AGENDA

## 10:00 AM REGISTRATION/CHECK-IN

### 10:00 AM – 3:00 PM: ENVISIONING A HEALTHIER CROSTOWN EXHIBIT

*by the University of Memphis Department of Architecture Design 6 and Design Collaborative (UMDC) Studio on (Spring 2016)*

This exhibit analyzes the existing conditions within the Crosstown study area and highlights potential projects design by students.

### 10:30 AM – 12:00 PM: YOU MAKE ME SICK! RECONNECTING URBAN DESIGN AND PUBLIC HEALTH (Lewis Auditorium)

The disciplines of public health and urban planning emerged out of the same movements in the mid 1800s, as connections between overcrowded, unsanitary housing and the spread of disease became clear. But the disciplines have diverged over time. In fact planning and design decisions that separated uses and fostered low density sprawling development patterns have contributed to some of the negative health outcomes we face today. This discussion will focus on how we can reconnect these fields, looking at the issue through the perspectives of health providers and design professionals, and considering various scales, from the individual site and neighborhood level to that of the broader region.

#### 10:30 AM: Provocation Address

*by Gary Gaston, Executive Director of the Nashville Civic Design Center*

#### 11:00 am: Panel Discussion

*Panelists*

*Alisa Haushalter, Director of the Shelby County Health Department*

*Antony Sheehan, President – The Church Health Center*

*Tommy Pacello, President – Memphis Medical District Collaborative*

*Todd Richardson, Co-Leader – Crosstown Concourse & Co-Founder of Crosstown Arts*

*Moderator*

*Charlie Santo, Chair, Department of City and Regional Planning, University of Memphis*

#### Summit Partners



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## 12:00 PM-1:00 PM LUNCH & EXHIBITION (Lewis 2nd Floor Dining Hall)

**1:00 PM - 1:50 PM: Concurrent Workshops I** - moderated by UMDC and Memphis Walks Partners

**SAFER NEIGHBORHOODS WORKSHOP  
(Lewis Conference Room)**

The workshop on “public safety” will adopt a methodology of futures studies to create a space for a collaborative discussion on a long-term strategy in dealing with the structural problems at the roots of crime and violence in Memphis. The organizers will develop two different future scenarios and invite a group of persons from different backgrounds (policy-makers, civil servants, activists, researchers, ...) to fill an online survey with initiatives that would help the fulfillment of the scenarios. During the focus group at the Healthy Places Summit, the audience will be invited to collectively discuss the initiatives to come out with recommendations for policies and practices toward the two scenarios.

*Organized by K B Turner (University of Memphis Criminology) and Simone Tulumello (University of Memphis and University of Lisbon)*

**COMMUTE OPTIONS AND SOLUTIONS  
WORKSHOP (Lewis Art Room)**

The Commute Options and Solutions workshop will ask participants to examine their current commute patterns, desired commute choices, and real and perceived barriers to taking transit, biking and walking. The organizers will offer suggestions and provide information on how participants can embark on behavioral changes and small steps towards their desired commute options. This workshop is designed to engage participants in long-term strategies toward navigating auto-centric places and how they can contribute to the development of Healthier Places.

*Organized by Suzanne Carlson (Innovate Memphis) and Jessica Buttermore (School of Urban Affairs and Public Policy)*

**1:50 PM-2:10 PM BREAK & EXHIBITION**

**2:10 PM – 3:00 PM: Concurrent Workshops II** - moderated by UMDC and Memphis Walks Partners

**MEMPHIS WALKABILITY TOOLKIT WORKSHOP  
(Lewis Conference Room)**

Everyone, at some point in their day, is a pedestrian. Yet Memphis consistently ranks among the most dangerous metros in the nation for people walking and wheeling. Without action and advocacy for better pedestrian infrastructure, Memphis misses out on the many benefits - health, environmental, economic, and more - of increased walkability. Fortunately, Memphis now has a strategy for making badly-needed investment in places for people to walk in its neighborhoods. The Memphis Walkability Toolkit is an important part of implementing this plan.

Livable Memphis will make the case for increased investment in sidewalks, and talk about how the Walkability Toolkit fits within the implementation of Memphis' Complete Streets policy and Pedestrian Plan. Participants will be taken through the process of convening neighborhood volunteers to use the Toolkit in assessing walkability and advocating for sidewalk repair and better infrastructure with property owners, city officials, and neighborhood nonprofits.

*Organized by John Paul Shaffer and Essence Jackson (Livable Memphis)*

**ACCESS TO HEALTHY FOODS  
(Lewis Art Room)**

Maintaining a balanced and nutritious diet is not an easy task for most people in the United States, and for millions of Americans living in food deserts the challenges and barriers to healthy eating can be even greater.

Most low-income households purchase less healthful food items in an attempt to stretch their food budget and ensure no one in their family would go without. For many, this decision is not about not knowing what foods to choose; it is often about not being able to afford or have access to healthier choices. These are tradeoffs that no one should have to make.

This workshop is designed to inform participants what some organizations in Memphis are doing to address this issue.

*Organized by Ann Langston (Church Health Center) and Dr. Micah Trapp (University of Memphis Anthropology & Memphis Tilth)*

## **PANELISTS & SPEAKERS**

### **Gary Gaston**

Gary Gaston is the Executive Director of the Nashville Civic Design Center, and also serves as a Lecturer with the University of Tennessee College of Architecture and Design. He joined NCDC in 2002, and has led numerous planning and design efforts for the organization. Gary was a principal contributor to *The Plan of Nashville: Avenues to a Great City*, published by Vanderbilt University Press in 2005, and co-authored *Moving Tennessee Forward: Models for Connecting Communities*, published in 2012. Gary served as the project director and executive producer of the NEA funded documentary film *Design Your Neighborhood*; and is currently finalizing work on a new book, *Shaping the Healthy Community: the Nashville Plan*, to be published by Vanderbilt University Press in 2015.

Next City Magazine named Gary a “Next American Vanguard” in 2010; he was a member of the 2010-2011 Leadership Nashville class; is an alumnus of the Young Leaders Council; and has served on the Board of Directors of Nashville CARES, Artrageous, GLBT Chamber of Commerce and Historic Nashville Inc., and is currently on the advisory board for Transit Now Nashville.

### **Alisa Haushalter: DNP, RN (Director of the Shelby County Health Department)**

Alisa Haushalter, DNP, RN, has proudly served as the Director of the Shelby County Health Department (SCHD) since her appointment in January 2016. Prior to that appointment, Dr. Haushalter worked for Nemours Pediatric Health System (NHPS) in Wilmington, Delaware where she led Nemours’ Center for Medicare and Medicaid Innovation Award and Department of Population Health. Dr.

Haushalter was a member of Delaware’s State Innovation Model Award Healthy Neighborhoods Workgroup. She brings to her role over thirty years of experience as a public health nurse and leader with the Metro Public Health Department of Nashville, Tennessee (MPHD) and has worked closely with community leaders to address a variety of health needs. Dr. Haushalter was the architect and project director for Nashville’s Communities Putting Prevention to Work Initiative, a two-year, \$7.5-million-dollar award designed to improve healthy eating and active living. She was a founding member of the Nashville Public Health Learning Collaborative; a partnership between the Metro Public Health Department and three local schools of public health.

Additionally, Dr. Haushalter had faculty appointments at Meharry Medical College School of Public Health; Vanderbilt University School of Nursing; and the University of Florida Southeastern TB Training Center. She is originally from Pittsburgh, Pennsylvania where she attended Carlow University. Dr. Haushalter earned her undergraduate degree in Nursing from Belmont University in Nashville in 1982; a Master’s Degree in Nursing with a specialty in Family Practice from Vanderbilt University in 1997; and a Doctorate of Nursing Practice with a specialty in Public Health Nursing Leadership from the University of Tennessee Health Science Center in 2007. Dr. Haushalter is married to David Mills, Director of Government Relations at Nemours. They have five children and ten grandchildren.

### **Tommy Pacello**

Tommy Pacello is an attorney and city planner. He specializes in innovative yet pragmatic approaches to city building. Tommy is the President of the Memphis Medical District Collaborative, a non-profit community development organization focusing on the redevelopment of the Memphis Medical District. The Memphis Medical District is a 2.5 square mile area consisting of 8 major medical, educational, and research Anchor Institutions. The District sits along the eastern edge of Downtown Memphis and is home to more than 15,000 people and 24,000 employees and students.

Prior to working with the Medical District Collaborative, Tommy served as a member of the Innovation Delivery Team in Memphis, Tennessee. This non-profit, funded by Bloomberg Philanthropies, is charged with developing strategies to address the city’s most pressing challenges. In Memphis, the team focused on generating economic

vitality in core city neighborhoods, reducing youth gun violence, reducing the number of blighted and vacant properties, and improving service delivery among city departments.

Tommy previously worked with the Austin, Texas based firm Code Studio where he managed several national planning and development code projects for cities across the country. Tommy began his career as an Assistant City Attorney in Memphis representing the city on legal matters involving planning, zoning, and constitutional law. He managed the development of the city's first unified development code.

Tommy was recently named one of the top 40 Real Estate Professionals under the age of 40 by Urban Land Magazine and serves as the Chairman of Mission Advancement for the Memphis Chapter of the Urban Land Institute. He is also actively involved with the Congress for the New Urbanism and is a frequent national speaker on civic innovation and urban issues.

### **Todd Richardson**

Todd Richardson is Co-Leader of Crosstown Concourse. Since 2010, he has helped to lead the effort to transform the historic, 1.5 million-square-foot Sears Crosstown building into a vertical urban village anchored in arts, education and healthcare. Due to open in 2017, the project recently received an Innovation Award from Memphis Business Journal, the 2015 John S. Wilder Rebuild Tennessee Award, and the 2016 MAAR Community Impact Award. An art historian by training, Richardson is an associate professor of European Renaissance Art at the University of Memphis and co-founder of Crosstown Arts. He has lectured and published internationally on topics ranging from art and architecture to religion and politics. For more information about the Crosstown project, see his recent TEDx talk, "The Dilemma of Discovery".

### **Antony Sheehan**

Professor Antony Sheehan is the President of the Church Health Center in Memphis, Tennessee. The Center provides primary care for more than 60,000 patients of record who are uninsured workers and their family members. Prior to assuming his current role, Antony was the 2011-2012 Health Foundation Quality Improvement Fellow at the Institute for Healthcare Improvement (IHI) in Boston. Before studying at IHI he was the Chief Executive Officer of one of England's largest Community Health Services that provided mental health, learning disability, and primary care services (2007 – 2011). Antony was a prominent figure in developing NHS (National Health Services) programs in England for more than a decade.

From 1999 to 2007, Antony worked in the UK Government as a senior civil servant heading an important group within England's Department of Health. His responsibilities as Director General included policy for mental health; maternity and families; children's healthcare; healthcare in the criminal justice system; and older people's services.

Antony and his wife, Andrea, have two young daughters, and they now call Peabody Avenue in midtown Memphis, Tennessee, home. Back in England, Antony has two adult children and a granddaughter, all of whom he misses terribly. Antony still cheers relentlessly for Manchester United while trying to make sense of this thing Americans call "football" and sort out why so many Major League Baseball players have beards. Follow the fellow who follows the dream at [www.antonysheehan.org](http://www.antonysheehan.org).



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