

# **UUC October 9, 2020 Meeting Agenda Attachment**

## **Curriculum Proposals**

### **Fogelman College of Business & Economics**

**Motion for Vote 1.** Internship Course Revisions: Reduce GPA req from 2.75 to 2.0, change pre-req, update descriptions (12 courses)

MIS 4911, ECON 4911, FIR 4911, ACCT 4911, MGMT 4911, BA 4911, SCMS 4811, MKTG 4911, BA 4811, MGMT 4921, MKTG 4611, MKTG 4411

**Motion for Vote 2.** Revision of BBA degree Core requirements (all majors)

- add SCMS 2610 - Introduction to Supply Chain Management
- remove SCMS 3510 - Operations Management
- add MKTG 4550 - MKTG Business Solutions for Sustainability to list of choices to satisfy Global/International Requirement
- remove ACCT 4625 - Internl Acct/IFRS/US GAAP and MIS 4321 - Global Outsourcing/Technology from list of choices to satisfy Global/International Requirement

**Motion for Vote 3.** Close out MGMT 1812

**Motion for Vote 4.** Revision to Marketing Major in BBA. Changing the current structure of the major from seven required courses and one elective to three required courses and five guided, emphasis electives.

**Motion for Vote 5.** Marketing and Supply Chain Management New Courses (7)

- MKTG 4350/6350 - Digital and Social Media Marketing Analytics
- MKTG 4250/6250 - Behavioral Research for Marketing Organizations
- MKTG 4151/6151 - Advanced Marketing Analytics
- MKTG 3350 - Creative Marketing Communications
- SCMS 4515 - Supply Chain ERP Applications

- SCMS 4513 - Lean Six Sigma
- SCMS 4514 - Supply Chain Analytics

**Motion for Vote 6.** Marketing and Supply Chain Management Course Revisions (4) –title changes

- MKTG 3012 Consumer Behavior to Consumer Insights
- MKTG 3140 Advertising/Sales Promotion to Integrated MKTG Communication
- MKTG 4080 MKTG Research to MKTG Research and Analytics
- MKTG 4901 MGMT of MKTG Strategies to MKTG Strategy

**College of Professional and Liberal Studies**

**Motion for Vote 1.** 2 new Child Development and Family Studies course proposals in (to be required in Early Care and Learning and Early Intervention Specialist concentrations)

- CDFS 2110 Infant/Toddler Development
- CDFS 3430 Child Language for Early Learning Professionals

**Motion for Vote 2.** Revision to Early Care and Learning concentration in BPS (adding CDFS 2110 and 3430 and removing A USP 4006 and ECED 4540 from the program

**Motion for Vote 3.** Revision to Early Intervention Specialist concentration in BPS, adding CDFS 2110 and 3430 and removing A USP 4006 and ECED 4540 from the program.

**Motion for Vote 4.** Revision to Child Life Specialist concentration in BPS due to Child Life Council Requirements, including adding EDPR Child/Adolescent Development, removing some courses as options and revising groupings of courses.

**Motion for Vote 5.** Aviation course Revisions (pre req/co req changes)

- AVIA 1500 Intro to Flight
- AVIA 1600 Private Pilot Ground School
- AVIA 1601 Private Pilot Flight Lab

**Motion for Vote 6.** Close out MRCH 4300; New course UNIV 4300 same content as MRCH 4300).

**Motion for Vote 7.** Close out Visual Merchandising and Exhibit Design concentration in Bachelor of Professional Studies

## **School of Public Health**

**Motion for Vote 1.** Revise PUBH 1180 to be 2181. Close out PUBH 1180.

**Motion for Vote 2.** Revision to required courses and elective choices in BS Public Health

1) Revise required courses. Remove required interdisciplinary core courses (ANTH 4531 Alcohol, Drugs & Culture) and with ANTH 4571 Race and Health Disparities.

2) Revise approved elective courses. Remove ANTH 4571 -- referenced above and SWRK 3902 Human Behavior/Soc Envrnmnt); Add ANTH 4531 Alcohol, Drugs & Culture, BIOL/ESCI 4241 Biogeog/GIS Analyses/Ecology, SWRK 2911 Social Response to Human Need, and PHIL 3514 Biomedical Ethics.

