

# University Undergraduate Curriculum Council

## January Meeting Minutes

January 17, 2020

Fountain View Board Room, University Center

*Present:*                   **Voting Members:** Debra Bartelli (SPH), Lisa Beasley (LCON), Russell Deaton (ENGR), Susan Elswick (A&S), Joanne Gikas (CPLS), John Haddock (A&S), Alfred Hall (COE), , Matthew Haught (JOUR), Michael Hutchinson (KWS), Joseph Jones (A&S), Claudio Meier (ENGR), Jennifer Nelson (COE), Charles Pierce (FCBE), Ron Serino (CPLS), Terra Smith (Faculty Senate), Laurie Snyder (CFA), Lawrence Weiss (SHS)

**Non-Voting Members.** Carol Danehower (Academic Affairs), Karen Weddle-West (SAS), Carl Chando (ACC), Ashley Connolly (A&S), Alletha Davis (Registrar), Ryan Fisher (CCFA), Kenneth Haggerty (Libraries), Sean Holden (Inst. Research), Melinda Jones (Honors), Keri Kerr (Registrar).

*Absent:*                   MaKayla Carr (SGA), Darla Keel (Registrar), Lisa Mendel (CSD), Martha Robinson (MGMT), Victoria Tardugno (A&S), Deb Tollefsen (A&S),

*Proxy:*                   Susan Elswick for Deb Tollefson (A&S)

### Call to Order

Meeting called to order at approximately 1:04pm pm, by Carol Danehower, when a quorum was achieved.

### Guests

Radesh Palakurthi (KWS)  
Tim Flohr (KWS)  
William Mullins (KWS)

### Old Business

None

### New Business

**Information item in Curriculog** --Loewenberg College of Nursing – Lisa Beasley  
Clarification of admissions standards: Preference to be given to those with Science pre-reqs. Admission will be in line with University standards.

**Math Placement** – Russ Deaton

Policy revision will affect all undergraduate students. ACT Math sub-score will be used for placement into math courses rather than the unproctored ALEKS placement exam. Students with no ACT, ACT over 5 years will have option to take proctored ALEKS exam. Draft policy is attached, further details and logistics are in process of being worked out.

## **Curriculum Proposals**

### **College of Arts and Sciences – Susan Elswick**

Carryover issues from December--

CJUS 4125 – information was shared with CCFA, no objections

RLGN 3001 & 3002 – information shared with CPLS, no objections

PSYC 4521 – title is now, Practicum in Learning Assistance in Psychology. Course description was revised to give more course details and remove the word teaching. Per Colton Cockrum, there is no SACS issue with undergraduate grading assistants, however, the instructor must grade course content and put grades in system.

**Moved: Elswick**

**Second: Haught**

**Motion passed by roll call vote**

### **Herff College of Engineering – Russ Deaton**

Course revisions

CIVL - 1101 - Civil Engr Measurements – Prerequisites

EECE 1202 – Elec/Comp Engr Concepts – Close out

EECE - 4992 - Electrical/Computer Project II - Description

ENGR - 1009 - Prep Math for Engineering - Prerequisites

ENGR - 1010 - Engineering Problem Solving- Prerequisites

MECH - 1310 - Intro/Mechanical Engineering- Prerequisites

MECH - 1312 - Mech Engr Computing I- Prerequisites

MECH - 1314 - Mech Engr Computing II- Prerequisites

TECH - 1811 - Electronic Circuit Technology- Prerequisites

TECH - 2261 - Data Structures- Prerequisites

TECH - 3233 - Microproc & Interfacing– Title, Prerequisites

TECH - 3812 - Digital Electronic Comm – Title

TECH - 4234 - Microprocessors & IOT – Title

**Moved: Deaton**

**Second: Haught**

**Motion passed by roll call vote**

### **Fogelman College of Business & Economics – Chuck Pierce**

Course revisions

SCMS 2710 Business Analytics-Statistics---- replaced calculus pre-req with MATH 1710

College Algebra

MKTG 4550 title change from Sustain/Circular Economy to **Business Solutions for Sustainability** and simplified course description

Program revisions

Marketing Management BBA--- make MKTG 4550 a required course for major rather than an elective

ABM Business Economics – change 3.25 GPA requirement to 3.0

**Moved: Pierce**

**Second: Weiss**

**Motion passed by roll call vote**

### **School of Public Health – Debra Bartelli**

New Minor in Public Health

No new courses, 18-hour minor

*Although Curriculog entry may not indicate that Dean of Public Health has approved this minor, that approval has actually been made.*

**Moved: Bartelli**

**Second: Weiss**

**Motion passed by roll call vote**

### **School of Health Studies – Larry Weiss**

New Minor: Nutrition, Health & Wellness

*Note: PETE = Physical Education Teacher Education*

3 course revisions

PETE 2001: Increase CH from 2 to 3 (Individual Fitness Teaching)

PETE 2002: Reduce CH from 4 to 3 (Educational Games/Team Sport Skills)

PETE 2003: Reduce CH from 4 to 3 & modify course description (Skill Competence in Individual Sport)

6 new courses (all 3 CH)

PETE 2010: Educational Dance and Gymnastics

PETE 3400: Coaching Team/Individual Sports

PETE 3450: Motivation in Athletics & Coaching

PETE 3500: Sports Performance Training for Coaches

PETE 3550: Sports Officiating Techniques

PETE 3600: Sport Coaching Administration & Leadership

3 course close-outs: PETE 2006, 2009, 2500  
Program Revision of PETE Major, School Concentration

New Concentration in PETE Major, Sport Coaching  
Elimination of Concentration in PETE Major, Community Physical Education

**Moved: Weiss**  
**Second: Meier**  
**Motion passed by roll call vote**

**College of Communication and Fine Arts – Laurie Snyder**

1 Course Revision  
CCFA 4100 – Repeatability

- Art
- 5 Close Out Courses  
ART 2301-Digital Art I  
ART 4222-Interactive Multi Media Graphic Design  
ARTH 4185-Slavery-Colonialism  
ARTH 4186-African American Diaspora Cinema  
ARTH 4187-African American Diaspora Photo Culture

1 New Course  
ART 3301-Digital Art

1 Title Change  
ART 4220-Print Communication Design

2 Concentration revisions  
ART BFA Photography Concentration- changing ART 2301 to ART 3301 as a requirement.  
ART BFA Studio Arts Concentration-changing ART 2301 to ART 3301 as a requirement.

2 Minor revisions  
Photography minor revision  
Studio Art minor-reducing the number of hours from 24 to 18.

- Communication and Film
- 1 Description Change  
COMM 2381 Oral Communication

1 Title Change  
COMM 3360 Rhetoric of Pop Culture

1 Title and Description Change  
COMM 4894 Community Action Filmmaking

- Theatre and Dance  
1 Description, Repeatability Change  
THEA 3515 Costume Construction

- Rudi E Scheidt School of Music

4 New Courses:  
MUAP 1101 Intermediate Class Piano  
MUAP 1614 Class Instruction Voice  
MUTC 1002 Musicianship I  
MUTC 2002 Musicianship II

Close Out Courses  
MUAP 1112 Class Instruction Voice

2 Title Change  
MUTC 2008-Chromatic Harmony  
MUTC 3008 Post-Tonal Music

2 Title, Description  
MUTC 3109 Advanced Analysis of Post Tonal Music

1 Credit Hours, Description, Repeatability  
MUAP 4004 Orchestral Excerpts

3 Concentration Changes  
Music- Performance Concentration-Allow MUAP 4004 as secondary performance option  
Music Industry- Music Business Concentration-Add PRBL 4431 as major elective  
Music Industry- Replace existing Theory and Piano courses with new Musicianship courses

**Moved: Snyder**  
**Second: Gikas**  
**Motion passed by roll call vote**

### **Journalism and Strategic Media – Matt Haught**

3 New ABM Forms  
Advertising- Journalism and Strategic Media (Accelerated BA/MA)  
Journalism- Journalism and Strategic Media (Accelerated BA/MA)  
Public Relations- Journalism and Strategic Media (Accelerated BA/MA)

6 Adding 6000-Level cognates  
ADVR 4326, 4327

CRMM 4900  
JOUR 4998  
PBRL 4410, 4430

5 Change course titles

JRSM 1700 – Survey of Media becomes Intro to Media  
ADVR 3300 – Survey of Advertising becomes Intro to Advertising  
PBRL 3400 – Survey of PR becomes Intro to Public Relations  
PBRL 4301 — Event Mgmt. HPRM/PR becomes Event Planning for PR  
JRSM 4910 – Advanced Social Media becomes Social Media & Society

13 Change prerequisites

CRMM (JOUR) 4550, 4560  
PBRL 4421, 4440  
ADVR 3324  
JOUR: 3130, 3526, 4124, 4150, 4160, 4170, 4180, 4190

11 Change course descriptions

ADVR 3300 – Intro to Advertising  
ADVR 3324 - Creative Strategy  
ADVR 3310 - Branding and Strategic Media  
CRMM/(JOUR) 4500 - Web Publish I: HTML/CSS  
JOUR 4998 - Multimedia News Lab  
JRSM 4910 – Social Media & Society  
PBRL 3400 – Intro to Public Relations  
PBRL 4301 – Event Planning for PR  
PBRL 4421 – Crisis Comm in Public Relation  
PBRL 4430 – Media Relations  
PBRL 4431 – Music Promo/Public Relations

Change department catalog copy

1 Change schedule type  
JOUR 3120-Reporting

Remove cross listing

PBRL 4301 – Event Planning for PR

Change department catalog copy

8 New classes

JRSM 1800 – Intro to Radio  
PBRL 3431 – Advanced PR Writing  
JOUR 3629 – Broadcast Reporting  
ADVR 3320 – Strategic Account Management  
ADVR 3330 – Analytics & Evaluation  
PBRL 4450 – Social Media Tactics/Analytics  
PBRL 3441 – Writing for Social Media

JRSM 3905 – Graphics for strategic media  
1 Reactivate  
PBRL 3409 – PR Case Studies

8 CRMM Prefixes (certain JOUR course prefixes changed to CRMM by vote of UUC pre-2016 but not yet implemented)  
4140, 4220, 4500, 4526, 4550, 4560, 4900, 4920

3 Degree Requirements: ADVR  
48 hours required  
Add required MKTG course  
Adjust requirements for core and electives

2 Degree Requirements: JOUR  
48 hours required

Adjust requirements for core and electives  
3 Degree Requirements: CRMM  
48 hours required in major and concentration  
Adjust core requirements  
Require 9 hours of ART

2 Degree Requirements: PBRL  
48 hours required  
Adjust requirements for core and electives

29 Course Fees (\$35/hr)

*Note from Danehower: These are just FYI for UUC; additional course fees are not within our purview, before they come to us as information items and to be put into Curriculog for the record, they must be pre-approved by the Office of the Provost.*

ADVR: 3324  
CRMM: 4140, 4500, 4526, 4550, 4560, 4900, 4920  
JRSM: 2121, 3905, 3900  
JOUR: 3120, 3130, 3526, 3629, 4124, 4150, 4155, 4160, 4170, 4180, 4190, 4530, 4998  
PBRL: 3421, 3431, 3441, 4430, 4450  
1 Social Media Concentration

3 Minor revisions  
ADVR  
JOUR  
PBRL

**Moved: Haught**  
**Second: Bartelli**  
**Motion passed by roll call vote**

**Kemmons Wilson School – Michael Hutchinson with Tim Flohr, Radesh Palakurthi and William Mullins**

New minor

Pastry and Baking Minor

New courses (*courses will also be electives for all majors in the program*)

HPRM 3021 Artisan Breads and Pastries

3022 Plated Desserts

3023 Chocolate and Confections

3024 Contemporary Cakes

**Moved: Hutchinson**

**Second: Gikas**

**Motion passed by roll call vote**

4 course revisions

3061 change title and hours 2 to 1

3062 change hours 2 to 1

3330 change hours 3 to 2

3331 change hours 2 to 1

Program revision

HPRM major core

11 hours removed

HPRM 2012 added

**Moved: Hutchinson**

**Second: Haught**

**Abstain: Tollefson (Elswick is proxy)**

**Motion passed by roll call vote**

New concentration

Lodging Management

Culinary Arts concentration

**Moved: Hutchinson**

**Second: Haught**

**Abstain: Tollefson (Elswick is proxy)**

**Motion passed by roll call vote**

New Minor

Special Events and Catering Management Minor



Food and Beverage Management Minor

New Courses

HPRM 4021 Banquet and Catering Management

4022 Special Events Management Capstone

**Moved: Hutchinson**

**Second: Elswick**

**Abstain: Tollefson (Elswick is proxy)**

**Motion passed by roll call vote**

CHIP Program Course Proposals

HPRM 4013 Corporate Hospitality Immersion Program I (1-15 hrs);

4014 Corporate Hospitality Immersion Program II

*Motion by Deaton to table these courses-consensus needed on how hours will be counted*

**Second: Weiss**

**No: Haddock**

**Abstain: Tollefson (Elswick is proxy)**

**Motion passed by roll call vote**

4020 Foundations of Project Mgmt for Hospitality Industry

4101 Field Experience in HPRM (1-12 hrs)

**Moved: Hutchinson**

**Second: Deaton**

**Abstain: Tollefson (Elswick is proxy)**

**Motion passed by roll call vote**

### **Announcements**

Next meeting: Friday, February 14, 2020, UC Fountain View (350)

Deadline for materials: January 21, 2020

Meeting adjourned at 3:28pm