Present: 

Voting Members: Debra Bartelli (SPH), Lisa Beasley (LCON), Russell Deaton (ENGR), Susan Elswick (A&S), Joanne Gikas (CPLS), John Haddock (A&S), Alfred Hall (COE), Matthew Haught (JOUR), Michael Hutchinson (KWS), Joseph Jones (A&S), Claudio Meier (ENGR), Jennifer Nelson (COE), Charles Pierce (FCBE), Ron Serino (CPLS), Terra Smith (Faculty Senate), Laurie Snyder (CFA), Lawrence Weiss (SHS)

Non-Voting Members. Carol Danehower (Academic Affairs), Karen Weddle-West (SAS), Carl Chando (ACC), Ashley Connolly (A&S), Alletha Davis (Registrar), Ryan Fisher (CCFA), Kenneth Haggerty (Libraries), Sean Holden (Inst. Research), Melinda Jones (Honors), Keri Kerr (Registrar).

Absent: MaKayla Carr (SGA), Darla Keel (Registrar), Lisa Mendel (CSD), Martha Robinson (MGMT), Victoria Tardugno (A&S), Deb Tollefsen (A&S),

Proxy: Susan Elswick for Deb Tollefson (A&S)

Call to Order
Meeting called to order at approximately 1:04pm pm, by Carol Danehower, when a quorum was achieved.

Guests
Radesh Palakurthi (KWS)
Tim Flohr (KWS)
William Mullins (KWS)

Old Business
None

New Business
**Information item in Curriculog** --Loewenberg College of Nursing – Lisa Beasley
Clarification of admissions standards: Preference to be given to those with Science pre-reqs. Admission will be in line with University standards.

**Math Placement** – Russ Deaton
Policy revision will affect all undergraduate students. ACT Math sub-score will be used for placement into math courses rather than the unproctored ALEKS placement exam. Students with no ACT, ACT over 5 years will have option to take proctored ALEKS exam. Draft policy is attached, further details and logistics are in process of being worked out.

**Curriculum Proposals**

**College of Arts and Sciences – Susan Elswick**
Carryover issues from December--
CJUS 4125 – information was shared with CCFA, no objections
RLGN 3001 & 3002 – information shared with CPLS, no objections
PSYC 4521 – title is now, Practicum in Learning Assistance in Psychology. Course description was revised to give more course details and remove the word teaching. Per Colton Cockrum, there is no SACS issue with undergraduate grading assistants, however, the instructor must grade course content and put grades in system.

Moved: Elswick
Second: Haught
Motion passed by roll call vote

**Herff College of Engineering – Russ Deaton**
Course revisions
CIVL - 1101 - Civil Engr Measurements – Prerequisites
EECE 1202 – Elec/Comp Engr Concepts – Close out
EECE - 4992 - Electrical/Computer Project II - Description
ENGR - 1009 - Prep Math for Engineering - Prerequisites
ENGR - 1010 - Engineering Problem Solving- Prerequisites
MECH - 1310 - Intro/Mechanical Engineering- Prerequisites
MECH - 1312 - Mech Engr Computing I- Prerequisites
MECH - 1314 - Mech Engr Computing II- Prerequisites
TECH - 1811 - Electronic Circuit Technology- Prerequisites
TECH - 2261 - Data Structures- Prerequisites
TECH - 3233 - Microproc & Interfacing– Title, Prerequisites
TECH - 3812 - Digital Electronic Comm – Title
TECH - 4234 - Microprocessors & IOT – Title

Moved: Deaton
Second: Haught
Motion passed by roll call vote
Fogelman College of Business & Economics – Chuck Pierce
Course revisions
SCMS 2710 Business Analytics-Statistics---- replaced calculus pre-req with MATH 1710 College Algebra
MKTG 4550 title change from Sustain/Circular Economy to Business Solutions for Sustainability and simplified course description

Program revisions
Marketing Management BBA--- make MKTG 4550 a required course for major rather than an elective
ABM Business Economics – change 3.25 GPA requirement to 3.0

Moved: Pierce
Second: Weiss
Motion passed by roll call vote

School of Public Health – Debra Bartelli
New Minor in Public Health
No new courses, 18-hour minor
Although Curriculog entry may not indicate that Dean of Public Health has approved this minor, that approval has actually been made.

Moved: Bartelli
Second: Weiss
Motion passed by roll call vote

School of Health Studies – Larry Weiss
New Minor: Nutrition, Health & Wellness

Note: PETE = Physical Education Teacher Education
3 course revisions
PETE 2001: Increase CH from 2 to 3 (Individual Fitness Teaching)
PETE 2002: Reduce CH from 4 to 3 (Educational Games/Team Sport Skills)
PETE 2003: Reduce CH from 4 to 3 & modify course description (Skill Competence in Individual Sport)

6 new courses (all 3 CH)
PETE 2010: Educational Dance and Gymnastics
PETE 3400: Coaching Team/Individual Sports
PETE 3450: Motivation in Athletics & Coaching
PETE 3500: Sports Performance Training for Coaches
PETE 3550: Sports Officiating Techniques
PETE 3600: Sport Coaching Administration & Leadership
3 course close-outs: PETE 2006, 2009, 2500
Program Revision of PETE Major, School Concentration

New Concentration in PETE Major, Sport Coaching
Elimination of Concentration in PETE Major, Community Physical Education

Moved: Weiss  
Second: Meier  
Motion passed by roll call vote

**College of Communication and Fine Arts – Laurie Snyder**
1 Course Revision  
CCFA 4100 – Repeatability

- Art  
5 Close Out Courses  
ART 2301-Digital Art I  
ART 4222-Interactive Multi Media Graphic Design  
ARTH 4185-Slavery-Colonialism  
ARTH 4186-African American Diaspora Cinema  
ARTH 4187-African American Diaspora Photo Culture

1 New Course  
ART 3301-Digital Art

1 Title Change  
ART 4220-Print Communication Design

2 Concentration revisions  
ART BFA Photography Concentration- changing ART 2301 to ART 3301 as a requirement.  
ART BFA Studio Arts Concentration-changing ART 2301 to ART 3301 as a requirement.

2 Minor revisions  
Photography minor revision  
Studio Art minor-reducing the number of hours from 24 to 18.

- Communication and Film  
1 Description Change  
COMM 2381 Oral Communication

1 Title Change  
COMM 3360 Rhetoric of Pop Culture
1 Title and Description Change
COMM 4894 Community Action Filmmaking

- Theatre and Dance
  1 Description, Repeatability Change
  THEA 3515 Costume Construction

- Rudi E Scheidt School of Music

4 New Courses:
MUAP 1101 Intermediate Class Piano
MUAP 1614 Class Instruction Voice
MUTC 1002 Musicianship I
MUTC 2002 Musicianship II

Close Out Courses
MUAP 1112 Class Instruction Voice

2 Title Change
MUTC 2008-Chromatic Harmony
MUTC 3008 Post-Tonal Music

2 Title, Description
MUTC 3109 Advanced Analysis of Post Tonal Music

1 Credit Hours, Description, Repeatability
MUAP 4004 Orchestral Excerpts

3 Concentration Changes
Music- Performance Concentration-Allow MUAP 4004 as secondary performance option
Music Industry- Music Business Concentration-Add PRBL 4431 as major elective
Music Industry- Replace existing Theory and Piano courses with new Musicianship courses

Moved: Snyder
Second: Gikas
Motion passed by roll call vote

**Journalism and Strategic Media – Matt Haught**

3 New ABM Forms
Advertising- Journalism and Strategic Media (Accelerated BA/MA)
Journalism- Journalism and Strategic Media (Accelerated BA/MA)
Public Relations- Journalism and Strategic Media (Accelerated BA/MA)

6 Adding 6000-Level cognates
ADVR 4326, 4327
CRMM 4900
JOUR 4998
PBRL 4410, 4430

5 Change course titles
JRSM 1700 – Survey of Media becomes Intro to Media
ADVR 3300 – Survey of Advertising becomes Intro to Advertising
PBRL 3400 – Survey of PR becomes Intro to Public Relations
PBRL 4301 – Event Mgmt. HPRM/PR becomes Event Planning for PR
JRSM 4910 – Advanced Social Media becomes Social Media & Society

13 Change prerequisites
CRMM (JOUR) 4550, 4560
PBRL 4421, 4440
ADVR 3324
JOUR: 3130, 3526, 4124, 4150, 4160, 4170, 4180, 4190

11 Change course descriptions
ADVR 3300 – Intro to Advertising
ADVR 3324 - Creative Strategy
ADVR 3310 - Branding and Strategic Media
CRMM/(JOUR) 4500 - Web Publish I: HTML/CSS
JOUR 4998 - Multimedia News Lab
JRSM 4910 – Social Media & Society
PBRL 3400 – Intro to Public Relations
PBRL 4301 – Event Planning for PR
PBRL 4421 – Crisis Comm in Public Relation
PBRL 4430 – Media Relations
PBRL 4431 – Music Promo/Public Relations

Change department catalog copy
1 Change schedule type
JOUR 3120-Reporting

Remove cross listing
PBRL 4301 – Event Planning for PR

Change department catalog copy
8 New classes
JRSM 1800 – Intro to Radio
PBRL 3431 – Advanced PR Writing
JOUR 3629 – Broadcast Reporting
ADVR 3320 – Strategic Account Management
ADVR 3330 – Analytics & Evaluation
PBRL 4450 – Social Media Tactics/Analytics
PBRL 3441 – Writing for Social Media
JRSM 3905 – Graphics for strategic media
1 Reactivate
PBRL 3409 – PR Case Studies

8 CRMM Prefixes (certain JOUR course prefixes changed to CRMM by vote of UUC pre-2016 but not yet implemented)
4140, 4220, 4500, 4526, 4550, 4560, 4900, 4920

3 Degree Requirements: ADVR
48 hours required
Add required MKTG course
Adjust requirements for core and electives

2 Degree Requirements: JOUR
48 hours required
Adjust requirements for core and electives

3 Degree Requirements: CRMM
48 hours required in major and concentration
Adjust core requirements
Require 9 hours of ART

2 Degree Requirements: PBRL
48 hours required
Adjust requirements for core and electives

29 Course Fees ($35/hr)
Note from Danehower: These are just FYI for UUC; additional course fees are not within our purview, before they come to us as information items and to be put into Curriculog for the record, they must be pre-approved by the Office of the Provost.

ADVR: 3324
CRMM: 4140, 4500, 4526, 4550, 4560, 4900, 4920
JRSM: 2121, 3905, 3900
JOUR: 3120, 3130, 3526, 4124, 4150, 4155, 4160, 4170, 4180, 4190, 4530, 4998
PBRL: 3421, 3431, 3441, 4430, 4450
1 Social Media Concentration

3 Minor revisions
ADVR
JOUR
PBRL

Moved: Haught
Second: Bartelli
Motion passed by roll call vote
New minor
Pastry and Baking Minor

New courses (courses will also be electives for all majors in the program)
HPRM 3021 Artisan Breads and Pastries
3022 Plated Desserts
3023 Chocolate and Confections
3024 Contemporary Cakes

Moved: Hutchinson
Second: Gikas
Motion passed by roll call vote

4 course revisions
3061 change title and hours 2 to 1
3062 change hours 2 to 1
3330 change hours 3 to 2
3331 change hours 2 to 1

Program revision
HPRM major core
11 hours removed
HPRM 2012 added

Moved: Hutchinson
Second: Haught
Abstain: Tollefson (Elswick is proxy)
Motion passed by roll call vote

New concentration
Lodging Management
Culinary Arts concentration

Moved: Hutchinson
Second: Haught
Abstain: Tollefson (Elswick is proxy)
Motion passed by roll call vote

New Minor
Special Events and Catering Management Minor
Food and Beverage Management Minor

New Courses
HPRM 4021 Banquet and Catering Management
4022 Special Events Management Capstone

Moved: Hutchinson
Second: Elswick
Abstain: Tollefson (Elswick is proxy)
Motion passed by roll call vote

CHIP Program Course Proposals
HPRM 4013 Corporate Hospitality Immersion Program I (1-15 hrs);
4014 Corporate Hospitality Immersion Program II

Motion by Deaton to table these courses-consensus needed on how hours will be counted
Second: Weiss
No: Haddock
Abstain: Tollefson (Elswick is proxy)
Motion passed by roll call vote

4020 Foundations of Project Mgmt for Hospitality Industry
4101 Field Experience in HPRM (1-12 hrs)

Moved: Hutchinson
Second: Deaton
Abstain: Tollefson (Elswick is proxy)
Motion passed by roll call vote

Announcements
Next meeting: Friday, February 14, 2020, UC Fountain View (350)
Deadline for materials: January 21, 2020
Meeting adjourned at 3:28pm