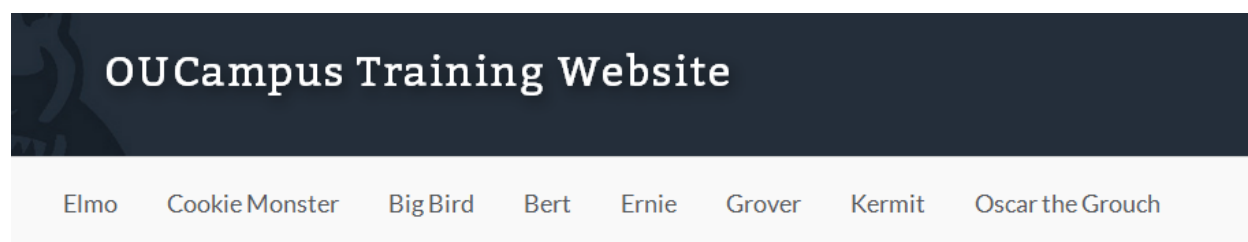# Complete Layout of a University Website

Primary Horizontal Navigation

Maximum of 7-8 Menu Items

Use single word menu items. Two words, if necessary.

Menu Items should not link to a page or site outside of your website

Main Page Slide Show

Used to showcase the personality of the school, show students participating in academics and activities or engaged in learning.

Image should be 830 by 430 pixels.

Call Out Section

Hey Click on Me

I have all the info on our
upcoming events.

No Click on Me

Awesome stories over here
about our staff.

Click on Me I am a
newsletter!

I have the coolest info on our
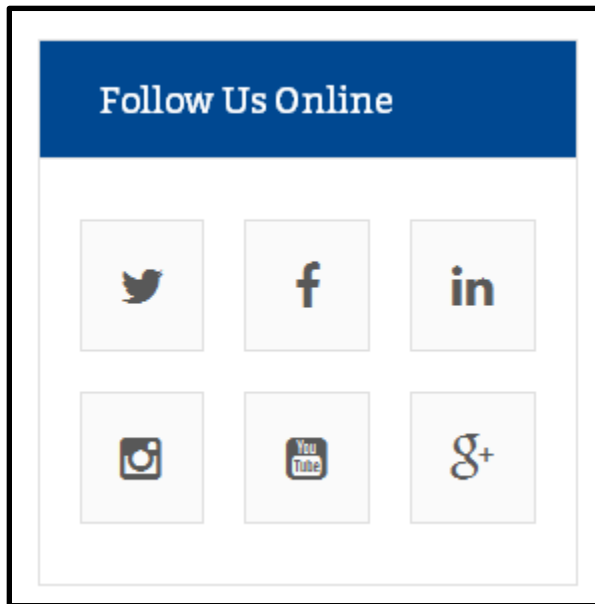current issue.

Hey Over Here!

Used to bring attention to key points of interaction/information, such as apply, contact, or other important content not represented in the primary horizontal navigation.

Have up to 4 call out sections to use.

Can link outside of your website.
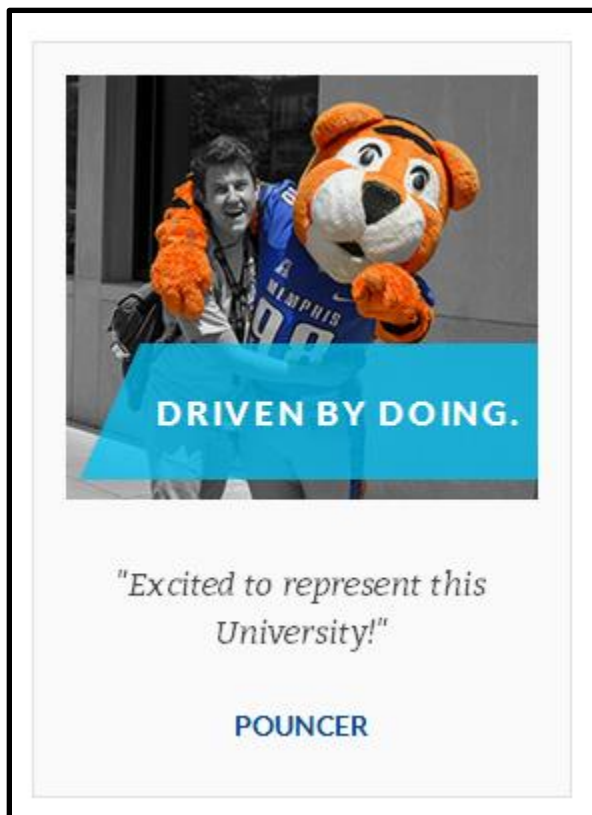
Visible on all pages of your website.

Social Media Sidebar

Follow Us Online

Available, if you have social media accounts.

If you don't have a specific social media account, the icon can be removed.

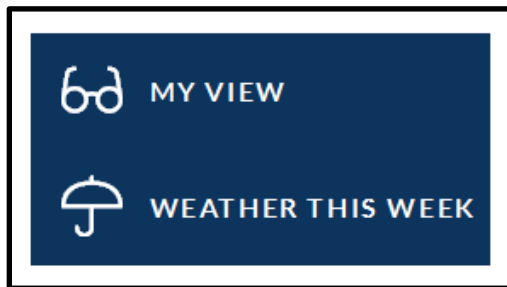# Student Spotlight

"Excited to represent this University!"

POUNCER

Available to highlight a Student, Faculty or Staff member.

Can highlight multiple individuals.

Sidebar Buttons

Available for additional navigational purposes

Can use to link outside of your website

Dozens of icons available to use.

General Note

Call outs, Social Media Bar, Student Spotlight and Sidebar Buttons are optional