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SPRT 7605: PRACTICUM IN SPORT COMMERCE

SYLLABUS

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## PRACTICUM IN SPORT COMMERCE INFORMATION

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The business of sport is incredibly alluring, but extremely competitive. Among the most valuable facets of the Sport and Leisure Management program is its connection with the sport industry locally in the Memphis area and across the country. These ties impact the students in numerous ways, notably with experiential learning and volunteer opportunities throughout the academic year. Examples of local industry opportunities include—but are not limited to—the following:

- The **Fan Patrol** is a volunteer opportunity for students to go behind the scenes on Memphis Tigers game days and work with professionals in the athletic department's marketing office.
- The **Memphis Tigers Athletics Department** offers on-campus internships and volunteer opportunities in athletic communications, marketing, special events, team sports managers, development, and facilities management.
- **Shelby Farms Park** lies in the heart of Shelby County on 4,500 acres of green space, 6.5 miles of urban trail, and is a community partner with volunteer and internship opportunities for students in events, facilities, development, grant writing, programming, and more.
- With campus just 15 minutes from Downtown Memphis, students can easily get to employment, internship, and volunteer opportunities with the **Memphis Redbirds** (Triple-A Affiliate to the St. Louis Cardinals), the **Memphis Grizzlies**, and **FedExForum**.
- In the city of Memphis, there is an abundance of **community and faith-based organizations** that offer students opportunities to get hands-on experience in the sport and leisure field.

SPRT 7605 is a 3-credit hour experience that requires permission from the Internship Coordinator and submission of the below Information Form. Students can be approved and register for SPRT 7605 until the Friday of the first week of the upcoming semester.

Throughout the semester, the student will be responsible for completing and uploading timesheets to the eCourseware dropbox as well as submitting a site supervisor evaluation at the culmination of the semester. As a 3-credit hour course, the student will be responsible for obtaining a minimum of 120 site contact hours. This course is pass/fail determined by both the site and university supervisors based on the student's completion of registered credit hours and evaluation.

## INFORMATION FORM

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**Student Information During Seminar**

Student Name \_\_\_\_\_ UUID \_\_\_\_\_

Phone (Work) \_\_\_\_\_ Phone (Cell) \_\_\_\_\_

Email \_\_\_\_\_

Emergency Contact \_\_\_\_\_

Emergency Contact's Phone \_\_\_\_\_

**Site Information**

Organization \_\_\_\_\_

Department \_\_\_\_\_ Sport Sector (e.g, Sales) \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Start and End Dates \_\_\_\_\_

Site Supervisor Name \_\_\_\_\_

Site Supervisor Title \_\_\_\_\_

Site Supervisor Email \_\_\_\_\_

Site Supervisor Phone \_\_\_\_\_

**Site Acceptance of Student**

The site specified above hereby accepts Mr./Ms. \_\_\_\_\_  
[Name of Student]

as a field experience worker beginning \_\_\_\_\_, 20\_\_\_\_\_, and projected  
[Month, Day]

To end on \_\_\_\_\_, 20\_\_\_\_\_.  
[Month, Day]

**General Description of Assignment**

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\_\_\_\_\_  
Site Supervisor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Date

## TIMESHEET

Student Name \_\_\_\_\_ Year \_\_\_\_\_

Site Name \_\_\_\_\_ City, State \_\_\_\_\_

Date	Hours Worked	Description of Work Completed	Supervisor's Signature

SITE SUPERVISOR EVALUATION FORM

Student Name \_\_\_\_\_ Date \_\_\_\_\_

Site Supervisor \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_ Department \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Instructions: Please assess the student's performance by commenting on the student's strong points for the criteria listed. For each criterion, place in the square the number which best describes the student's performance. You are encouraged to comment on each factor. Brief comments are especially expected for ratings of Excellent, Needs Improvement, or Unsatisfactory. Try to make specific suggestions in those areas in need of improvement. Once completed, please share the report with the student, obtain signatures, and forward it to the student's university supervisor.

1 Unsatisfactory	2 Needs Improvement	3 Average	4 Good	5 Excellent
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**Productivity:** Use of time and facilities; actual quantity of work produced in meeting the requirements and objectives of the field experience.

\_\_\_\_\_

\_\_\_\_\_

**Quality of Work:** The degree of thoroughness, accuracy, and professionalism exhibited in completing field experience tasks and responsibilities.

\_\_\_\_\_

\_\_\_\_\_

**Dependability:** The degree of consistency in performing field experience responsibilities.

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**Initiative:** The degree to which the student was a self-starter and took appropriate or suitable independent work related action.

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**Attendance and Punctuality:** Regularity of attendance, promptness of reporting absences, tardiness, and time off for illness or personal business, clock watching.

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**Overall Evaluation**

Place an "X" or "circle" the point on the scale that indicates your overall assessment:

1 Unsatisfactory	2 Needs Improvement	3 Average	4 Good	5 Excellent
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**Grade**

Place an "X" or "circle" your overall satisfaction with the nature of the student's work:

SATISFACTORY	UNSATISFACTORY
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**Site Supervisor's Comments**

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Student Signature

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Date

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Site Supervisor Signature

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Date