

COURSE DESCRIPTIONS

Course Number	Credits	Course Title	Description
SLS 1005	2	Conditioning and Leadership in Varsity Sports	(Same as PHED 1005) Open only to varsity athletes and members of Spirit Squad. May be repeated for credit. (S/U)
SLS 1417	3	Student-Athlete Leadership Development in Sport	This class is designed to provide student athletes with a strong base of knowledge and experience as they prepare to assume responsibility for leadership within and outside of their roles as student athletes. The class will provide students with an understanding of their individual leadership styles and the practice of leadership in individual and team sports. The primary purpose of this course is to facilitate learning opportunities and experiences for student athletes, which will provide students with the knowledge, attitudes, and skills necessary to lead their team, campus and community. Practices of successful leaders in sport will be examined, as will prominent leadership theory.
SLS 2105	4	Foundations of Sport and Leisure Management	Overview of sport and leisure from philosophical, historical, and organizational perspectives. Further emphasizes the role of sport and leisure programs in communities, schools, commercial settings, and industrial settings, while also providing an introduction to professional and career development. Includes a 40 contact hour field experience.
SLS 2590-2591	1-3	Special Topics in Sport and Leisure Management	Current topics in sport and leisure management. May be repeated for credit with change in topic. Repeatable May be repeated for a maximum of 12 hours credit when topic varies.
SLS 2605	1-12	Field Experience in Sport and Leisure	Allows students entering Sport and Leisure Management program early, supervised practical experiences in a variety of sport and leisure service areas. (S/U).

SLS 3005	3	Computer Application in Sport and Leisure	History and application of computers and information systems; emphasis on hardware and software relevant to sport and leisure programs as well as applications of common computer programs to specific leisure service and sport management situations.
SLS 3103	3	Outdoor Recreation and Education Urban America	Analysis of concepts and issues associated with outdoor recreation and education with an emphasis on urban citizen; outdoor recreation behavior in terms of individual dynamics of participation, resources for outdoor recreation, outdoor education, and outdoor leadership; achieves balance among practical information, theory, and information from current research.
SLS 3104	3	Commercial Recreation and Tourism	Survey of urban commercial recreation with special emphasis on travel and tourism; sport and athletics, theaters, fitness centers, amusement and theme parks, aquatic areas, risk recreation, and historical areas, as well as the travel and tourism industry. PREREQUISITE: SLS 2105.
SLS 3105	3	Sport and Leisure as Popular Culture	The analysis of the production and consumption of sport and leisure as an aspect of contemporary popular culture; relationship between sport and leisure and the economy, the media, politics, and the experience of class, race, gender, ethnicity, and nationality.
SLS 3141	1-12	Experiential Learning Credit	A systematic process for evaluating and credentialing undergraduate-level learning gained in a variety of contexts. Students will provide documentation of undergraduate-level knowledge and skills garnered in non-traditional settings to expert faculty reviewers. (S/U).
SLS 3202	3	Park and Recreation Resource Management	Management, operation, and maintenance of areas and facilities within field of recreation and parks; identification, acquisition, allocation, development, and management of land and water resources through environmentally sound techniques.
SLS 3204	3	Organization Analysis of Sport and Leisure	Analysis of the organization and administration of sport and leisure service organizations; organizational structuring; goals, objectives, and policy development; planning process; personnel development; risk management; conflict resolution as applied to sport and leisure services. PREREQUISITE: SLS 2105.

SLS 3205	3	Venue Planning and Management	Principles of planning areas and facilities for sports and recreation are explored. Design and construction of specific sport and recreation facilities, approaches to standards and regional planning will be discussed. Problems, funding issues, maintenance, use, and trends of sport and recreation facilities will be analyzed.
SLS 3305	3	Leisure and Recreation Program Development	Planning techniques in regard to citizen surveys, leisure and recreation needs analysis, leisure and recreation activity selection, and leisure and recreation program design, promotion, and evaluation.
SLS 3600	3	Event Management	Basic concepts pertaining to production of sporting events, both amateur and professional; planning, organizing, publicizing, and conducting an event.
SLS 3605	3	Financial Management in Sport and Leisure Studies	Basic finance and accounting applied to managerial control of sport and leisure organizations; feasibility analysis, formulation and development of operating budgets, financial forecasting, ownership models, taxation issues, and revenue production. PREREQUISITE: SLS 2105.
SLS 3650	3	Promotions in Sport and Leisure	Basic knowledge and understanding of promotions and public relations in both amateur and professional sport; special emphasis is placed on building and maintaining an effective promotional campaign in the sport and leisure industry, which includes strategies for sponsorships, ticket sales, social media, and community relations. PREREQUISITE: SLS 2105.
SLS 3905	3	Leisure and Recreation for People with Disabilities	Examination of role of leisure and recreation for persons with special needs including individuals with physical, emotional, mental, and social disabilities.
SLS 4001	3	Park and Recreation Visitor Management	Visitor management as it relates to design and management of visitor interpretive and educational services; attended and unattended services including interpretive talks, living interpretation, audio devices, self-guided tours, exhibits, and educational publications. This course may be taken to improve the grade for one, but not both, of the former courses.
SLS 4105	3	Leadership Development in Sport and Leisure Management	An examination of leadership issues in sport and recreational organizations designed to help students to explore personal and professional leadership theories and to apply critical thinking skills in recreation and sport professions. The course will also touch on non-profit development (fundraising) techniques.

SLS 4125	3	Gender, Race, and Class in Urban Sport and Leisure	Socially constructed categories of class, race, and gender, and their influence on perceptions of the body; way these categories shape institutionalization, practice, and representation of sport and leisure is discussed with an emphasis on promoting unbiased and non-prejudicial sport and leisure cultures. PREREQUISITE: SLS 3105, or permission of the instructor.
SLS 4135	3	Sport and Culture Global Perspectives	Nature, meaning, and significance of sport, leisure, and popular culture across selected nations. Identification and systematic analysis of persistent problems in American sport and popular culture as well as cultural interstices in emerging global village; cultural conflict, cultural resistance, and cultural imperialism. PREREQUISITE: SLS 2105. PREREQUISITE or COREQUISITE: Social Sciences requirement, SLS 3105, or permission of instructor.
SLS 4141	3	Chronology of Sport	Historical development of sport from either a general or sport-specific perspective including the growth of competition, the rise of sport(s), management of sport, changing function of sport, chronicles of sport as business and history of the relationship between sport and other institutions. May be repeated for a maximum of 9 hours credit when change of topic.
SLS 4155	3	Sport and Leisure Governance	Development and enforcement of policy by and within governing bodies and systems specifically for local, national, and international sport and leisure organizations. PREREQUISITE: SLS 3204 or permission of instructor.
SLS 4165	3	Sport and the Global City [Study Abroad]	Synergies and disjunctures between the U.S. and global sport and leisure marketplace. PREREQUISITE or COREQUISITE: SLS 3105, or permission of instructor.
SLS 4175	3	International Perspectives in Sport Management [Study Abroad]	Management of sport and leisure organizations in a global context.
SLS 4205	3	Legal Aspects of Sport and Leisure Management	Overview of the legal system's role in the provision of sport products and services. This course provides a basic understanding of the legal system, constitutional law, negligence law, risk management, intentional torts and criminal acts, antitrust and labor law, contract law, intellectual property law, and gender discrimination legislation and statutes. PREREQUISITE: SLS 2105 or permission of instructor.

SLS 4500	3	Sport and Leisure Marketing	Basic marketing concepts with applications to the uniqueness of the sport and leisure industry; event marketing, sponsorship, licensing, sport information and public relations. PREREQUISITE: SLS 2105, SLS 3105.
SLS 4509	3	Christianity Culture in Sport and Recreation	Phenomenon of the Christian sport and recreation ministry; sport and recreation programs managed by churches and other Christian organizations; philosophy, values, and objectives of having such programs; the reciprocal influence between sport and Christianity; the modern negotiation of Christian values and the values presented by competitive, commercialized sport.
SLS 4590-4591	1-3	Special Topics in Sport and Leisure Management	Current topics in sport and leisure management. May be repeated for credit with change in topic. Repeatable May be repeated for a maximum of 12 hours credit when topic varies.
SLS 4603	3	Administration of Athletics	This course examines sport within American higher education institutions, providing extensive factual information and relevant examples to prepare students for a career in intercollegiate athletics management. The course is designed to reveal the inner workings of athletic departments as well as the governing associations that impact them. Using examples from institutions of varying sizes and representing the various conferences, associations, and divisions, this course further provides students a comprehensive view of athletic administration procedures.
SLS 4605	3-12	Senior Sport and Leisure Management Capstone Experience	Supervised professional work experience in the sport industry through positions in professional and intercollegiate sports, arenas, sport marketing and management firms, community and faith-based organizations, and other sport entities. Analysis paper and oral presentation required. Represents a culminating experience and can only be conducted when all other core coursework is complete. PREREQUISITE: senior status and permission of advisor and coordinator of internships.
SLS 4841	3	Interscholastic Athletic Administration	Exploration of the administration of secondary educational athletics. Includes a complete study of philosophy, personnel policies, financial policies, general athletic policies, and student athlete guidelines.
SLC 4001	3	Sport Sales and Revenue Production I	Analysis of skills essential to revenue production and sales processes in sport business. PREREQUISITE: permission of instructor.

SLC 4002	3	Sport Sales and Revenue Production II	Skills essential to managing existing customer sales in sport business. PREREQUISITE: successful completion of SLC 4001.
SLC 4102-4111	1-6	Special Topics Workshop in Sport and Leisure Commerce	Selected phases of sport and leisure commerce through group study, in-depth study in area of interest and need for leaders in sport and leisure commerce.
SLC 4393	3	Introduction to eSports	Introduction to eSports is an introductory examination into the growing industry of competitive gaming. Topics include the history of eSports, management of eSports, the creation and implementation of eSports events, and career opportunities within the eSports segment of the sport industry.
SLC 4410	2	College Athletics Compliance	Explore how college athletic departments comply with rules and regulations of the NCAA in the conduct of its intercollegiate athletics programs. Includes rules education, knowledge of violations and infractions, and investigation.
SLC 4622	3	Fan Behavior/Rivalry	Overview of factors that influence sport fan behavior including why people become fans of sport teams, influence of rivalry on fan behavior, and expected outcomes of fan behavior and rivalry.
SLC 4800	3	Advanced Computer Applications in Sport Commerce	Evolution, current application, and future potential of computers for sport commerce. PREREQUISITE: permission of instructor.
SLC 4902-4911	1-3	Special Topics in Sport and Leisure Commerce	Current topics in sport and leisure commerce. Topics are varied and in online class listings.